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Sales Person Introduction



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Hello there,

I recognize that safeguarding the people and possessions that hold the most value to you is of utmost importance. Your roof serves as the primary shield against the forces of nature, shielding your home from the elements and ensuring that everything inside remains safe and dry.

Thank you for the opportunity to quote on the repairs and improvements to your home.

Please let me know if you have any questions or concerns at any point during this process.

Ron Swanson
Sales Representative
ron@roofingcompany.com
987-654-3210

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HOW TO COMPARE CONTRACTORS

INSET COMPANY NAME has the strongest warranty to ensure that you and your home are protected. We are here to break the stereotype of contractors who work on your property one day and are nowhere to be found the next.

	YOUR LOGO HERE	TYPICAL CONTRACTOR
Years In Business	10+	Less than 5
Number of Projects Completed	10,000+	Less than 2,000
Full Time Safety Officer	✓	???
COR Certification	✓	???
WCB Coverage	10+	Varies
Insurance Preferred Contractor	\$10M	Less than \$2M
Liability Insurance	10+	Varies
Licensed & Bonded	✓	???
Comprehensive Project Audit	✓	???
Prepaid Contractor License	✓	???
Financing Options	✓	Unlikely

How To Compare Contractors



Referral Program



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Referral Program

Our referral program is designed to let our satisfied customers share their experience with friends, family and neighbors and provide an incentive bonus for those new customers to get started with their own improvement project! There are two easy ways to "Pay it Forward!"

\$200 off
any roofing project valued over \$2,500 (roof, gutters, insulation, masonry).

\$100 off
Any project valued between \$1,000 - \$2,500.

\$50 off
Any project valued under \$1,000.

*Other jobs include gutters, gutter covers, roof cleaning, chimney restoration, leaks, masonry, driveway resurfacing, interior/exterior painting, attic insulation and/or siding.

Here's What You Need To Do:
Have your friend call (888) 123-4567 to set up their free, no-obligation consultation. Make sure they give your full name as the referrer!



PROJECT NAME: [INSERT PROJECT NAME]

CLIENT: [INSERT CLIENT NAME]

PROJECT DURATION: [INSERT TIMELINE]

PROJECT DETAILS:

OUR COMPANY replaced the old cedar shake roof with GEM Beaumont Shake rubber at the beautiful clubhouse for Priddis Greens Golf and Country Club. The roof had some uniqueness's that we were able to come up with practical solutions for. In addition to the rubber roofing material we fabricated custom platforms for the HVAC units, installed flat roof membrane in vulnerable areas, and completed framing and deck rot repairs. We collaborated with a 3rd party roofing consultant to restore this roof nestled in the beautiful foothills of Alberta.

Products Used: GEM EuroLite Beaumont Shake, Titanium 30 Underlay, IFO Armourguard Ice & Water Shield, 60mil EPDM, 26 gauge metal flashings.

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Project Case Study

