

Job Close Out

Close out jobs the easy way and grow through customer referrals.

When you first started your business, you would grab the last check, say thanks, and never hear from a previous customer again. It's no wonder why you almost never received referrals.

Now that you have created a job close out process using JobNimbus automations, almost a third of your business comes from customer referrals, your google rating is 4.9, and you're hiring a new crew for all the extra work.

In the "Automation" tab within settings:

1. Click "+ Add rule" and create a name.
2. Select "Event based" as the trigger type.
3. Select "When a Contact is Modified"
4. Click "+Add Condition" and select "If Status is equal to Job Close Out".
5. Click "+ Add action" and select Send Email, selecting your "Thank You + Review" template, and send to "All Related Contacts".
6. Add actions to create tasks for Schedule Final Walkaround, Dumpster Removal, and Pay Subcontractors. Assign to correct team members.

This automation can include a large variety of actions that support your close out process.

The screenshot shows the 'Add Automation Rule' interface. At the top, the rule name is 'Job Close Out'. The trigger type is 'Event based', and it is set to trigger 'When a Contact is Modified'. Below this, there is a 'Conditions' section with a '+ Add condition' button. A single condition is listed: 'If Status is equal to Job Close Out (modified)'. There are two radio button options: 'Require all conditions to be true' (which is selected) and 'Require any condition to be true'. Below the conditions is an 'Actions' section with a '+ Add action' button. Five actions are listed: 'Create Task: Schedule Final Walkaround', 'Create Task: Dumpster Removal', 'Create Task: Send Invoice', 'Create Task: Pay Subcontractors', and 'Send Email: Thank You + Review'. At the bottom of the dialog are 'Cancel' and '+ Save' buttons.

- Automatically show your customers appreciation and ask them for referrals.
- Boost your company rating by including instructions for leaving a review.
- Alert all team members that a Job is closing out and assign the appropriate tasks.
- This automation can be replicated in a time based automation that can be used to schedule annual inspections, ask for referrals after a longer time period, and maintain contact with previous customers.